



FOR IMMEDIATE RELEASE

## Doug Zanes brings legal expertise to Eller ethics advisory board

*Zanes' legal background brings fresh insight on integrity, ethics to "Eller Experience"*

Tucson, Ariz. (June 3, 2014) –The University of Arizona's Center for Leadership Ethics at the Eller College of Management has added Doug Zanes, CEO/Responsible Attorney for [personal injury firm](#) Zanes Law, to its advisory board.

The board will advise the center's faculty, help judge its competitions and conduct symposiums on ethics and ethical business leadership.

He joins a prestigious list of southern Arizona and national business leaders on the board. The board will be chaired by Ron Sable, president of Concord Solutions. Other board members include: Matt Sesto, vice president for Walgreens drug store operations; Kim States, CEO of the Better Business Bureau of Southern Arizona; Russ Johnson of Merchant Solutions; attorney Frank Cramer; and Adriana Kong-Romero, Bank of America's director of marketing for Tucson and Southern Arizona.

"I'm honored to serve on the Center for Leadership Ethics advisory board. We at Zanes Law believe it is our duty to our clients to conduct ourselves ethically and responsibly every day," Zanes said. "To be able to help the Eller College of Management educate and train the next generation of ethical business leaders is indeed a great honor. The college's reputation to uphold integrity and ethics is respected nationwide. I hope to provide insight that students can use in their professions across industries and state borders."

Eller College Assistant Dean of Executive Education Dr. Paul Melendez founded the center in 2010. The center seeks to improve the ethical culture of organizations through research, outreach and education.

"Doug Zanes is a firm believer that universities have the opportunity to make a positive impact on students and the decisions they will make in the future," Melendez said. "He is passionate about making a difference."

The board is part of the center's outreach mission. As such, Zanes Law will sponsor an Executive Ethics Symposium on Socially Responsible Investing in August.

"We are so pleased to have Zanes Law and Doug Zanes as the title sponsor for our Executive Ethics Symposium," Melendez said.

According to the Center for Leadership Ethic's website, Zanes and a panel of experts will share their insights on the emergence of Socially Responsible Investing, general methods of screening and investment performance.

**For more about Zanes Law, please visit [ZanesLaw.com](http://ZanesLaw.com). To interview Doug Zanes, please call the contacts listed at the bottom of this release.**

**ABOUT ZANES LAW**

Zanes Law is an 11-year injury law firm in southern Arizona, with a large practice in motor vehicle accidents and other injury cases. Founded in 2003, the firm is led by Doug Zanes, CEO/Responsible Attorney, and Claudia Zanes, Director of Business & Marketing (Non-Attorney). Its attorneys have more than 50 years of combined experience in personal injury law. Zanes Law has three offices in Tucson and two in Phoenix, and prides itself on strong community involvement. More information is available by calling (888) 894-0135 or visiting [ZanesLaw.com](http://ZanesLaw.com).

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